



#Welcome

KNOW US

- ABOUT US
- WHY SAFe®
- RELENTLESS IMPROVEMENT
- AGILE PRICING
- AGILE COLLABORATION

YOUR BUSINESS AGILITY IS OUR RESPONSIBILITY

"It's not enough that management commit themselves to quality and productivity, they must know what it is they must do. Such a responsibility cannot be delegated."
 —W. Edwards Deming

We Deeming It Ltd.



SAFe® KNOWHOW



The Goal: VALUE

PILLAR 1: RESPECT FOR PEOPLE AND CULTURE

PILLAR 2: MAKE VALUE FLOW

PILLAR 3: INNOVATION

PILLAR 4: RELENTLESS IMPROVEMENT

FOUNDATION: LEAN-AGILE LEADERSHIP

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About Us

“WHO are we?”

Providers of SAFe® and similar associated services in training, coaching, and business transformation.

“WHAT we do?”

We deal with our customers cost of delay, bottlenecks, and cross-functional dependencies while delivering their business value.

“SAFe® KNOWHOW



- The Goal Value
- PILLAR 1: RESPECT FOR PEOPLE AND CULTURE
- PILLAR 2: MAKE VALUE FLOW
- PILLAR 3: INNOVATION
- PILLAR 4: RELENTLESS IMPROVEMENT
- FOUNDATION: LEAN-AGILE LEADERSHIP

“Why we do it?”

To empower our customers with the skills and knowledge they need to implement SAFe® successfully, break silos and gain business agility.

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SAFE® KNOWHOW 



No matter the development approach, compliance programs must integrate quality and compliance concerns into staffing, budgeting, and planning discussions.



The Goal Value

- PILLAR 1: RESPECT FOR PEOPLE AND CULTURE
- PILLAR 2: MAKE VALUE FLOW
- PILLAR 3: INNOVATION
- PILLAR 4: RELENTLESS IMPROVEMENT

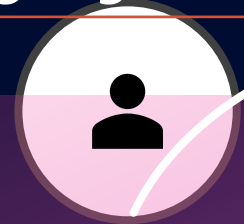
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SAFE® initiatives systematically satisfy numerous compliance standards for both the technical attributes of the solution and the processes used to build it.

Finding Higher Purpose of JTBD



User First



Job-To-Be-Done



SAFe® Promise

Output

Execution Model

PROBLEMS
What problem do we solve?

TARGET AUDIENCE
For whom are we doing this?

VISION
Why are we doing this?

STRATEGY
How are we doing this?

Objectives
What do we want to achieve?

FEATURES
What are we doing?



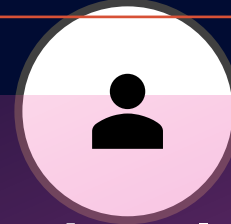
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Make Value Flow



Respect For People & Culture



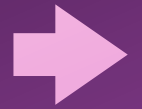
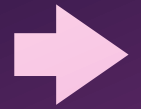
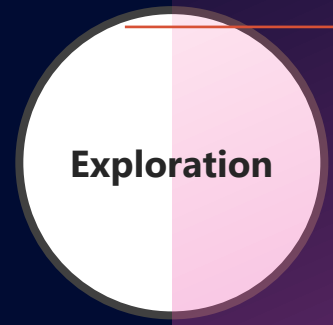
Make Value Flow



SAFe® Promise

Innovation Lean-Agile Leadership

Execution Model



Your org may need to start anywhere across these stages

Execution Pricing

Pricing Options

Exploration

Baseline Operation

£300/hrs

- approximately 150 to 200 hrs. depending on number of team and org size
- Define baseline current state of org operations
- Evaluate baseline against benchmark maturity matrix
- Recommend Short, Medium and long roadmap to close operational gaps.

Training

Scaled Agile Framework SAFe®

£500/course

- Per course, per-personal, per-day
- Include either online training or Face-to-Face
- Certification from Scale Agile Inc Included (Globally recognized)
- One year community membership included

Coaching

Project Level Workshops and Events

£500/event

- Project Events Include
- Iteration Planning
 - Team Sync
 - Iteration Review
 - Backlog Refinement
 - Iteration Retrospective



SAFe® Promise

Coaching

Program Level Workshops and Events

£1000/event

- Program Events Include
- Program Interval (PI) Planning (Road Map)
 - Scrum Master Sync
 - Product Owner Sync
 - System Demo
 - Prepare for PI Planning
 - Inspect & Adapt

Execution Pricing



Pricing Options Continued...

SAFe® Promise

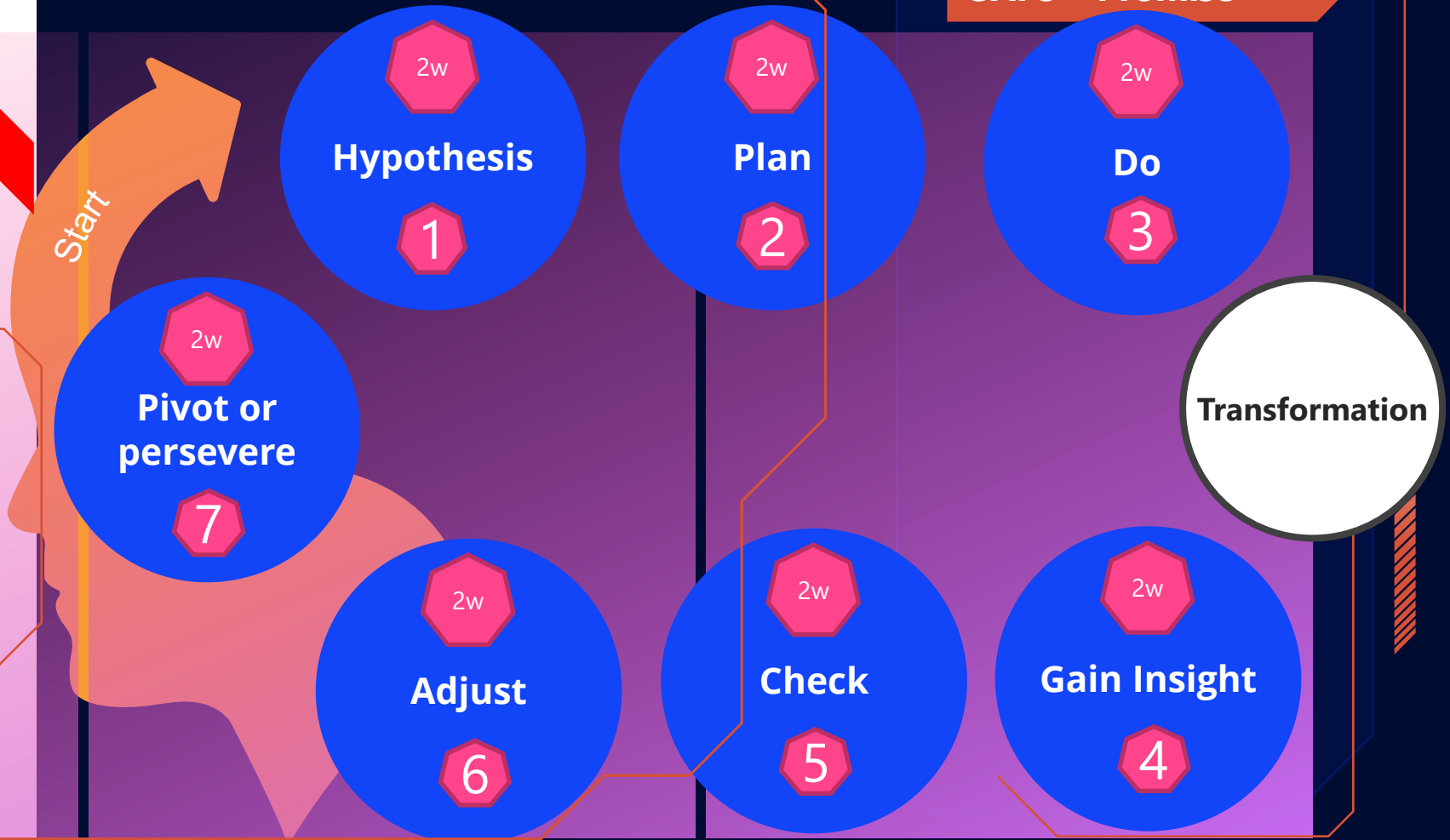
Transformation *Popular*

£10,000 per Week/per team

Minimum 2 week agreement

Roles onboarded on need basis

- Account Manager
- SAFe® Practice Consultant
- SAFe® Architect
- SAFe® Scrum Master
- SAFe® Product Owner
- SAFe® Product Manager

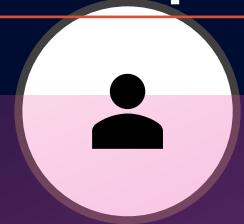


Transformation Continued...

1 Relentless Improvement



Input



Work In Process



SAFe® Promise

Output

**Business Needs
Problem Statement**

**2w
Hypothesis**

**Clear, Testable
Hypothesis**



Transformation

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Transformation Continued...

Execution Model

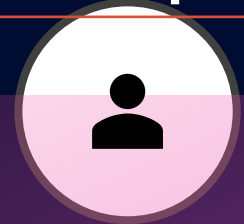
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2 Relentless Improvement



Input



Work In Process



SAFe® Promise

Output



Transformation

Hypothesis
Resources
Team Capabilities

2w
Plan

Comprehensive Plan

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Transformation Continued...

Execution Model

Empowered for tomorrow

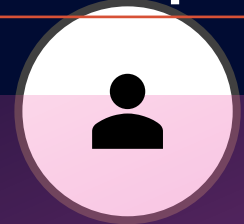
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3 Relentless Improvement



Input

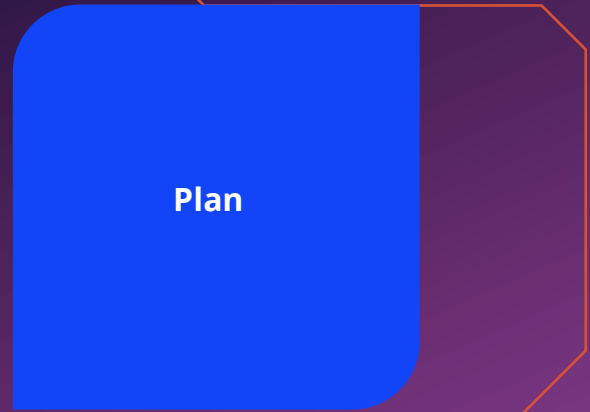


Work In Process



SAFe® Promise

Output



Plan



2w

Do



Initial results,
artifacts, product
increments



Transformation

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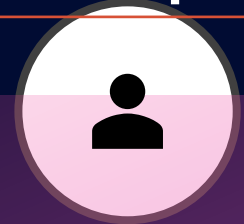
Transformation Continued...

Execution Model

4 **Relentless Improvement**



Input



Work In Process



SAFe® Promise

Output

Initial results,
feedback
mechanisms

2w
Gain Insight

Insights, data,
knowledge



Transformation

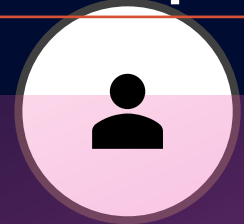
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Transformation Continued...

5 Relentless Improvement



Input



Work In Process



SAFe® Promise

Output

Insights, project objectives

2w
Check

Evaluation report, validation of hypothesis

Transformation

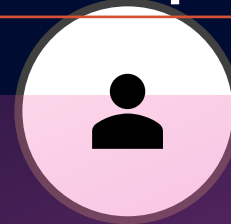
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Transformation Continued...

6 Relentless Improvement



Input



Work In Process



SAFe® Promise

Output

Evaluation report

Adjust
2w

**Adjusted plan,
updated hypothesis**

Transformation

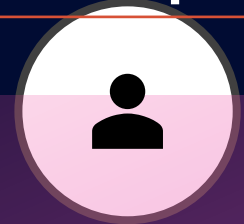
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Transformation Continued...

7 Relentless Improvement



Input



Work In Process



SAFe® Promise

Output

Adjusted plan,
updated hypothesis

2w
**Pivot or
persevere**

Revised actions,
new direction or
persevere.



Transformation

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Agile Collaboration

CONTACT US



WEBSITE

 **Scale Lean Agile**

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EMAIL



FOLLOW



BOOK US



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